

PROFILE



PERSONAL DETAILS:

NAME : **Dr.G.CHINNA DURAI**
M.Com., M.Phil., Ph.D., (SET), (NET),
Assistant Professor,
Department of Corporate Secretaryship,
Sourashtra College,
Madurai – 625004.

DATE OF JOINING : 10/09/2019 (Aided)
DATE OF RETIREMENT : 31/01/2051

MOBILE NUMBER : +91-9952551254

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PERMANENT/PRESENT ADDRESS

ADDRESS : NO.64 ANNA LANE,
KALIAMMAN KOVIL MAIN STREET,
PALANGANATHAM,

CITY : MADURAI

STATE : TAMILNADU

PINCODE : 625003

AREA OF SPECIALISATIONS

Financial Accounting

Income Tax Law &

Company law

EDUCATIONAL QUALIFICATIONS:

S. No.	Name of the Educational Qualification	Name of the Institution	Month & Year of Passing	Percentage	Grade
1.	SSLC	Thiagarajar Higher Secondary School	March 2006	55.2	II
2.	HSC	Thiagarajar Higher Secondary School	March 2008	73.0	I
2	B.Com	Mannar Thirumalai Naicker College	April 2011	63.0	I
3	M.Com	Mannar Thirumalai Naicker College	April 2013	70.8	I

ADDITIONAL EDUCATIONAL QUALIFICATIONS:

S. No.	Name of the Additional Educational Qualification	Name of the Institution	Month & Year of Passing	Percentage	Grade
1	M.Phil (Commerce)	Mannar Thirumalai Naicker College	September 2014	75.2	I
2.	Ph.D (Commerce)	Madurai Kamaraj University	July 2022	Not Applicable	Not Applicable

TITLE OF DISSERTATION & THESIS:

M.Phil	OPINION OF WIVES ON CONSUMPTION OF LIQUOR PRODUCTS OF TASMAL BY THEIR HUSBAND IN MADURAI
Ph.D	A STUDY OF GRATIFICATION LEVEL OF GENERAL INSURANCE CORPORATION INDEMNITY HOLDERS IN TAMILNADU WITH PARTICULAR REFERENCE TO MOTOR INSURANCE

ELIGIBILITY FOR LECTURERSHIP/ASSISTANT PROFESSORSHIP:

S. No.	Name of the Eligibility	Name of the Issuing Authority and Nodal Agency	Month & Year of Passing
1	National Eligibility Test (NET)	University Grant Commission (UGC) (Nodal Agency - CBSE)	July 2016
2	Tamilnadu State Level Eligibility Test (TNSET)	University Grant Commission (UGC) (Nodal Agency – Mother Teresa Womens' University)	February 2016

NUMBER OF PUBLICATIONS:

Published	Accepted	Book Chapters	Books	Conference Proceedings
13	1	1	1	6

RESEARCH PROJECT APPROVED:

S. No.	Duration	Title	Project Approved by	Amount Sanctioned	Status
1	6 Months	<i>Impact of E-Banking in Rural India</i>	<i>M.T.N. College</i>	<i>Rs.20,000/-</i>	<i>Completed</i>

PARTICIPATED IN ORIENTATION / INDUCTION PROGRAMME:

S. No.	Date, Month & Year	Title	Institution
1.	16 th April to 5 th May 2021	One Month Orientation Programme	Ramanujan College, Delhi (Affiliated to University of Delhi)

PARTICIPATED IN REFRESHER PROGRAMME:

S. No.	Date, Month & Year	Title	Institution
1.	21 st June to 5 th July, 2022	“Advanced Research Methodology” Two weeks Refresher Programme	Ramanujan College, Delhi (Affiliated to University of Delhi)

ARTICLES PUBLISHED IN INTERNATIONAL JOURNALS:

S. No.	Name of the Journal	Volume No., Issue No., Month & Year	Title	ISSN No. & Impact Factor
1	Shanlax International Journal of Commerce	Vol.2, Special Issue.2, September 2014	Present and Future Performance of Factoring in India	ISSN: 2320-4168
2	Roots International Journal of Multidisciplinary Researches	Vol.2, Issue No.3, February 2016	E-Banking of Economical Prospectus in India	ISSN: 2349-8684
3	Shanlax International Journal of Arts, Science and Humanities	Vol.3, Issue No.4, April 2016	A Study on Consumer Preference Towards Britannia Biscuits in Madurai	ISSN: 2321-788X
4.	Shanlax International Journal of Commerce (UGC Approved Journal)	Vol.4, Issue No.3, July 2016	A Study on Consumer Attitude Amway Products in Virudhunagar Town	ISSN: 2320-4168 – Impact Factor 2.130

5.	ROOTS International Journal Multidisciplinary Researches (UGC Approved Journal)	Vol.3, Special Issue.7, September 2016	Performance of Mutual Fund Schemes in India	ISSN 2349-8684 Impact Factor 0.811
6.	Shanlax International Journal of Commerce (UGC Approved Journal)	Vol.5, Issue No.1, January 2017	Goods and Services Tax Mechanism – At a Glance	ISSN: 2320-4168 – Impact Factor 2.50
7.	Roots International Journal Multidisciplinary Researches (UGC Approved Journal No.48991)	Vol.3, Issue.4, May 2017	Motor Insurance Thirty Party Claim Management of General Insurance Corporation	ISSN 2349-8684 Impact Factor 3.487
8.	Nehru Journal of Management and Research	September 2017	Motivations and Problems Faced by Women Entrepreneur in Theni District	ISSN 2230-7974
9.	International Journal of S.R.N.M.	February 2018	Quality and service of Indian banking Industry	ISSN: 2395-7085
10.	Research Review Journal (UGC Approved Journal No. 44945)	Special issue October 2018	Accounting frauds in India – A case study	ISSN 2455-3085 Impact Factor 5.214
11.	International Journal of Research and Analytical Review (UGC Approved Journal No. 43602)	January 2019	Analysis the Gratification Level of GIC Motor Insurance Policy Holders	ISSN 2348-1269 Impact Factor 5.75
12.	Journal of the Oriental Institute (UGC CARE Listed)	Vol. 72, Issue. No.3, Jan – March: 2023	Women Entrepreneurs in India – An Outlay	ISSN: 0030-5324 (Group - I)
13.	Journal of the Asiatic Society of Mumbai (UGC CARE Listed)	Vol. XCVI, No: 08, 2023	Intellectual Property Rights – At a Glance	ISSN: 0972-0766 (Group - I)

BOOK CHAPTERS PUBLISHED:

S. No.	Name of the College	Month & Year	Title	ISBN No.
1	Women's Studies Centre Madurai Kamaraj University	September 2020	“Effect of Covid – 19 on Higher Education System in India”	ISBN: 978-93-91373-45-0

PUBLISHED IN COLLEGE PROCEEDINGS:

S. No.	Name of the College	Month & Year	Title	ISBN No.
1	Hajee Karutha Rowther Howdia College, Uthamapalayam	September 2014	Automobile Industries in India – Development, Opportunities and Challenges	ISBN: 978-93-84193-15-7
2	Vivekananda College, Thiruvadakam West, Madurai.	January 2015	Customer Relationship Management in Indian Banks	ISBN: 978-93-80657-29-5 (ICSSR Sponsored)
3	Sourashtra College, Pasumalai, Madurai.	March 2016	Impact of E-Banking in Rural India	ISBN: 978-81-929458-4-2
4	Dr.N.G.P. Arts and Science College, Coimbatore.	August 2016	Development of Women Entrepreneur in India	ISBN: 978-81-920808-8 (ICSSR Sponsored)
5	Department of Corporate Secretaryship, Alagappa University, Karaikudi	August 2016	Role of Insurance Regulatory and Development Authority On policy Holders Grievances in India	ISBN: 978-81-928690-1-8. (Ministry of Consumer Affairs Sponsored)
6	V.H.N.S.N. College, Virudhunagar.	July 2017	Problems and Challenges Faced by Urban Working Women in India	ISBN: 978-93-81723-72-2 (UGC Sponsored)

APPOINTED AS RESORCE PERSON / GUEST LECTURER:

S. No.	Date, Month & Year	Title	Institution	State/ National/ International
1	22 nd February, 2021	“Types of Photography”	Department of Physics Mannar Thirumalai Naicker College, Madurai	Guest Lecturer
2.	23 rd April, 2021	“Accounting Standards in India”	PG and Research Dept. of Commerce, Nadar Saraswathi College of Arts and Science, Theni.	State Level Seminar
3.	8 th April, 2022	“Business Research Methods”	PG and Research Dept. of Commerce, Mannar Thirumalai Naicker College, Madurai	Guest Lecturer
4.	5 th August, 2022	“Accounting for Non-Profit Organization”	PG and Research Dept. of Commerce, Mannar Thirumalai Naicker College, Madurai	Guest Lecturer
5	25 th January, 2023	“Income Tax – A Practical View”	PG and Research Dept. of Commerce, Mannar Thirumalai Naicker College, Madurai	Guest Lecturer

APPOINTED AS MEMBER IN BOARD OF STUDIES:

S. No.	Date, Month & Year	Department	Institution
1	1 ST April 2022	PG & Research Department of Commerce	Mannar Thirumalai Naicker College, Madurai.

APPOINTED AS JUDGE IN CULTURAL PROGRAM:

S. No.	Date, Month & Year	Title	Institution	State/ National/ International
1	25 th February, 2020	“COSMOZ 2k20”	PG and Research Dept. of Commerce, Mannar Thirumalai Naicker College, Madurai	State level

PAPERS PRESENTED:

S. No.	Date, Month & Year	Title	Institution	State/ National/ International
1	8 th March 2016	Contemporary Issue on Labour Law Reform in India - An Overview	St. Joseph’s College, Tiruchirappalli.	National Level (ICSSR Sponsored)
2	18 th March 2016	Role of Government for Development of Women Entrepreneur in India	S. Vellaichamy Nadar College, Madurai.	National Level
3.	24 th September 2016	Trends of Motor Insurance Policy in India	Mangayarkarasi Arts and Science College, Madurai	National Conference
4.	10 th August 2018	Work culture and Organization	Nehru Institute of Technology, Coimbatore.	International Conference
5.	27 th & 28 th September 2018	Digitalization of insurance industry in India	Dr. N.G.P Arts and Science College, Coimbatore.	National Conference
6.	4 th January 2019	Attitude of Motor Insurance Policy holders in India	M.T. N. College, Madurai	International Conference
7.	February 2019	Strengths and Weaknesses of Good and Service Tax in India	Department of Economics, Mannar Thirumalai Naicker College, Madurai	National Conference

8.	27 th September, 2019	Digital payment system in India	V.H.N.S.N College, Virudhunagar	State Seminar
9.	24 th January, 2020	“Role of young Entrepreneur for economy Development of India”	PG & Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai.	National Seminar
10.	21 st October, 2022	“Women Entrepreneur – An overview”	Department of Corporate Secretaryship, Sourashtra College, Madurai.	National Seminar
11.	14 th March, 2023	“Green Entrepreneurship in India”	PG & Research Department of Commerce, Sourashtra College, Madurai.	International Seminar

PARTICIPATED IN SEMINAR / WORKSHOP / CONFERENCE:

S. No.	Date, Month & Year	Title	Institution	State/ National/ International
1	16 th December 2009	Inclusive Growth in India	Mannar Thirumalai Naicker College	State Level
2	9 th September 2010	Challenges and Opportunities in Indian Banking Industry	Mannar Thirumalai Naicker College	National Level
3	24 th September 2011	Retail Marketing in India: Trends and Challenges	Mannar Thirumalai Naicker College	National Level (UGC Sponsored)
4	8 th September 2012	Sustainable Growth and Poverty Eradication- Challenges Ahead	Mannar Thirumalai Naicker College	State Level

5	22 nd February 2013	Green Business and Corporate Social Responsibility	The Madura College	State Level UGC Sponsored
6	7 th & 8 th February 2014	Workshop on Application of SPSS in Research	Mannar Thirumalai Naicker College	National Level
7	26 th September 2014	Customer Relationship Management in Banking Sector	Mannar Thirumalai Naicker College	State Level
8	11 th March 2016	Women Entrepreneurship	Mannar Thirumalai Naicker College	State Level UGC Autonomy Grant
9	22 nd February, 2017	Impact of Demonetization	Department of Economics, M.T.N. College, Madurai.	State Level UGC Autonomy Grant
10	11 th & 12 th January 2018	Impact of Demonetization Indian Economy	Govt. Arts College, Paramakudi.	National Level ICSSR Sponsored
11	26 th & 27 th November 2019	Public Finance Management System (PFMS)	National College, Tiruchirappalli.	National Level Workshop
12	24 th January 2020	A Digital Transformation – Entrepreneur & Infopreneur 2K20	M.T.N. College, Madurai.	National Level Seminar UGC Autonomy Grant
13.	27 th January 2021	Investors Awareness Programme	Panampilly Memorial Government College, Chalakudy & Sraddha Talent Management Pvt. Ltd.	National Level Webinar
14.	25 th March 2021	Life of Women – A real Challenge	Dept. of Business Administration, Sourashtra College, Madurai.	State Level Webinar

15.	29 th March 2021	Success of Women in Pandemic	Dept. of Corporate Secretaryship, Sourashtra College, Madurai.	State Level Webinar
16.	30 th April 2021	Job Hunting in the 21 st Century – A Challenge	Dept. of Corporate Secretaryship, Sourashtra College, Madurai.	International Level Webinar

PARTICIPATED IN FACULTY DEVELOPMENT PROGRAMMES (FDP):

S. No.	Date, Month & Year	Title	Institution	State/ National/ International
1	12 th March 2016	Empowering College Teachers with Effective Teaching Skills	OAA MAVMM School of Management, Kidaripatti	State Level
2.	21 st February 2017	Enriching Prospective Teaching Faculty : Creating Professor Teachers of Tomorrow	G.Venkatasamy Naidu College, Kovilpatti	National Level
3.	4 th March 2017	A One Day Faculty Development Programme	M.T.N. College	State Level (IQAC-NAAC Sponsored)
4	23 rd & 24 th October 2017	Online Teaching Learning and Assessment Using Moodle, MOOC Platform, Open Educational Resources & Education Technology Tools	M.T.N. College	State Level (IQAC-NAAC Sponsored)

5	2 nd & 3 rd March 2018	E- Content Development and Digital Tools	M.T.N. College	National Level (IQAC- NAAC Sponsored)
6.	22 nd & 23 rd	The Application of SPSS and Amos for Data analysis	M.T.N. College	National Level (IQAC- NAAC Sponsored)
7.	09 th March 2019	Prospects of Outcomes Based curriculum	M.T.N. College	National Level (IQAC- NAAC Sponsored)
8.	13 th to 19 th May 2020	One week online national faculty enrichment programe	M.T.N. College	National Level (IQAC- NAAC Sponsored)
9.	01 st to 07 th July 2020	Academic excellence in digital teaching and learning	Madurai Kamaraj University	National Level (Management Studies – DDE)
10.	07 th June 2021	One day online faculty development Programe on “Chill Out”	(IQAC) Sourashtra College, Madurai.	State Level
11.	01 st to 07 th July 2020	Seven days online faculty development Programe on “Digital Pedagogy – Online teaching modes, Tools and Techniques”	Dept. of English and Foreign Languages Bharathiar University Coimbatore. & PG and Research Dept. of English Sourashtra College, Madurai.	National Level
12.	06 th to 10 th September 2021	“Building of ATMANIRBHAR BAHARTH for the development of India through Science and Technology”	All India Council for Technical Education, New Delhi.	National Level (AICTE) ATAL Academy

OTHER PARTICIPATIONS:

S. No.	Date, Month & Year	Title	Institution	State/ National/ International
1.	04 th April, 2020	“Covid – 19 Pandemic General Awareness Quiz”	Chandigarh Group of College, Mohali	National Level
2.	3 rd July, 2020	“Online Business Quiz”	Sengunthar Arts and Science College, Tiruchengode.	National Level
3.	13 th to 20 th September, 2020	“Awareness E – Quiz on FIT INDIA MOVEMENT”	Sri Ramakrishna College of Arts and Science, Coimbatore.	National Level
4.	20 th September, 2020	“IFS – Forensic Investment Quiz”	International Forensic Science, Pune.	National Level
5.	20 th September, 2020	“Covid – 19 Quiz”	National Health Mission, Tirvandrum.	National Level
6.	20 th September, 2020	“Awareness Program of Covid – 19 ”	All India Institute of Public & Physical Health Sciences, Delhi.	National Level

ADDITIONAL RESPONSIBILITIES UNDERTAKEN:

S. No.	Designation	Duration	
		From	To
1.	Placement Cell Member	2021 - 2022	Till date
2.	Model Exam Committee Member	2021 - 2022	2021 – 2022
3.	Anti Ragging Cell Member	2022 - 2023	Till date
4.	Website Maintenance Committee Member	2023 - 2024	Till date

ACADEMIC DISTINCTIONS:

- ✓ University “**Fourth Rank Holder**” in M.Com.
- ✓ College “**First Rank Holder**” in M.Com.
- ✓ College “**First Rank Holder**” in B.Com.
- ✓ Received “**Cosmopolitan**” award in final year of B.Com
- ✓ Financial Accounting “**First Place**” in final year of B. Com.,

TEACHING EXPERIENCES:**(10 Years and more)**

Designation	Institution	Duration		Total Teaching Experiences in UG & PG
		From	To	
Assistant Professor, Department of Commerce.	M.T.N. College (Part Time)	23 rd June 2013	2 nd August 2015	2 years, 1 Month
Assistant Professor, Department of Commerce.	M.T.N. College (Under Self Financing Stream)	3 rd August 2015	08 th September 2019	4 years, 1 Month
Assistant Professor, Department of Corporate Secretaryship.	Sourashtra College (Under Govt. - Aided Stream)	10 th September 2019	Till Date	Till Date